

10 REASONS

..... *to invest in a*

SUSHI FREAK FRANCHISE

We're extremely selective in rewarding franchises but if you are guest obsessed, passionate about serving people, business minded and highly motivated, we're an opportunity that's hard to beat and here's why:

FUN & UNIQUE CONCEPT

We are the ORIGINAL create-your-own sushi brand. At Sushi Freak, the main ingredient is choice. Customers select their seaweed or soy wrapper, choose their fillings and add delicious homemade toppings and sauces to devise their own unique masterpiece.

WE'RE SEXY & WE KNOW IT.

Our name is distinct and memorable plus we are edgier, fun and more humorous than most restaurants. Looks matter and people buy brands that reflect how they see themselves. Our restaurants are sleek, modern, warm and inviting with digital menus, comfy banquette and booth seating, a fully visible kitchen, creative trade-dress and a natural flow.

BRANDING IS KEY.
AND OURS IS
SPOT ON.

EASY TO OPERATE!

Our streamlined menu and simplified sushi process make our operation easy to run and eliminates the need for specialized labor. Follow our systems and you'll offer fresh, delicious, high quality food every time, all the time.

LEAN AND MEAN.

Our footprint (1200 – 1500 sq. ft.) is compact and efficient which means lower build-out costs and lower operating costs. We're also able to fit into smaller spaces that many other restaurants can't.

UNIQUE EXPERIENCE

FUN INTERACTION

Customers pick and choose their way to a tempting array of fresh ingredients and then watch our skillful sushi rollers assemble their picks into one-of-a-kind masterpieces.

FABULOUS FOOD PRESENTATION

Our rolls are truly a fresh work of art served on real plates creating an unparalleled fast-casual sushi experience.

TRAINING

Whether you are a beginning developer or a seasoned restaurateur, our step-by-step training system will hold your sushi-knife wielding hand from the beginning of site selection, through architecture and construction phases and on to restaurant management training and your Grand Opening.

FINANCING

We have experienced third party lenders familiar with our concept that are ready to lend. Join us and we'll put you in touch.

SUPPORT

As our franchise-partner, your success is our number one priority. We'll support you extensively from the very beginning and provide you with ongoing support after you open.

VALUE

Our low initial investment (\$179,500–\$297,000 which includes our \$25,000 franchise fee) results in a higher sales-to-investment ratio. You'll receive: brand name, trademarks, recipes, operational systems and methods, décor, extensive training and ongoing support. Royalties are 6%.

FAST GROWING SEGMENT

The "Fast-Casual" restaurant segment consistently outperforms all others. Asian-inspired is the most desired fast casual cuisine; "Asian is the new Mexican." There isn't a dominant player in the field of fast-casual sushi and we're passionate about securing that position for our selected owner operators.

IF YOU'RE

ready

TO HARNESS YOUR PASSION
& INVEST IN SOMETHING BIG,
TAKE THE NEXT STEP TOWARDS BECOMING
A SUSHI FREAK FRANCHISEE NOW.

CONTACT US AT M@SUSHIFREAK.ME
& VISIT US AT SUSHIFREAK.ME